

TERMS & CONDITIONS
Maasmechelen Village – “Summer colouring competition”

Article 1

The competition, “Summer colouring competition”, hereafter the “Competition”, is organised by VR Maasmechelen Tourist Outlets BV (“the Promoter”), with registered office at Zetellaan 100, 3630 Maasmechelen, Belgium and registered with the Crossroad Bank of Enterprises (Kruispuntbank der Ondernemingen) under the number 0465.707.490. The Competition starts on 19-06-2026 at 10:00 CET and finishes on 02-08-2026 at 19:00 CET (“the Competition Period”).

Article 2

All physical persons can participate in the Competition on the condition that they are no older than 11 years of age, provided they have the express consent of their parent(s) and/or guardian. Such consent must be provided upon first request of the Promoter.

Article 3

In order to participate, you have to complete the following steps during the Competition Period:

1. Visit one of our restaurants for lunch or dinner.
2. Each child aged 11 or younger will receive a colouring sheet at the restaurant.
3. Colour the drawing as beautifully and/or originally as possible.
4. Fill in the requested details on the colouring sheet clearly and legibly (child’s name and age, as well as the parent or guardian’s name and mobile number).
5. Submit the completed colouring sheet at the Concierge Services.

Article 4

Every participation with incorrect, incomplete or false personal details will be null and void.

Article 5

During the Competition Period, the following prize(s) can be won:

- Five (5) “Back to School” packages, each with a value of €120.

Article 6

A jury will select the five (5) most beautiful and/or original drawings.

The five (5) winners will be notified by e-mail on 07-08-2026 with instructions on how to claim the prize at Concierge Services in Maasmechelen Village. The prize can be claimed until and including 07-09-2026.

Article 7

Any attempt at fraud will be sanctioned with immediate exclusion of the participant.

Article 8

The prize is personal and not transferable. It cannot be exchanged in any way, not even against its monetary value.

Article 9

In the event that the winner does not fulfil the criteria stipulated in these regulations, the prize will not be awarded and will remain the property of the Promoter.

Article 10

The parent and/or guardian agree to having their identity checked and compared against their national identity card. Every false declaration of identity will lead to the immediate exclusion of the participant.

Article 11

The Promoter reserves the right to determine whether the rules have been respected, specifically to exclude any participant who has abused the rules.

During the competition any additions or, in case of force majeure, changes can be published after notification by the Promoter. They will be considered as appended to these rules.

Article 12

The Promoter reserves the right to change, extend or even completely cancel the Competition due to events that are entirely beyond its control. The Promoter cannot be held liable if the Competition has to be interrupted, delayed or even cancelled due to reasons beyond its control. Any case that is not expressly provided for in these rules will be decided by the Promoter whose decision is final.

Article 13

The parent and/or guardian accepts that the non-mandatory regulation of book 6 of the Belgian Civil Code is for as much as legally possible excluded and that thus both parties renounce for their own part, their staff and the persons or entities with which they deal, without reservation, any recourse they may have against the other party, their employees, their staff or other persons or entities subcontracted by them or any other representative, by virtue of the articles off the non-mandatory regulation of book 6 of the Belgian Civil Code.

Article 14

By participating in this Competition, the parent and/or guardian acknowledges acceptance of these Terms & Conditions.

Article 15

By participating, you are requested to provide the following personal data: the child's name and age, as well as the parent's name and mobile number. These personal data will be processed for selecting and contacting the winner. The provision of these personal data is required for the execution of the Competition in which the participant is involved. The entry that has won the Competition with mention of the name shall be shared on social media of the Promoter. The winning participant agrees with this in the manner as determined in the competition form.

The Promoter is the data controller of these personal data. The personal data shall be processed by the Promoter and stored on a local server. The personal data shall be preserved until three months after the Competition has been closed and the winner has been contacted.

The parent and/or guardian has the right to request the Promoter to inspect and rectify the personal data. By participating, the participant acknowledges that, in case he/she has won, his/her personal data shall be shared on social media of the Promoter. The Promoter reserves the right to contact each parent and/or guardian for clarification and verification, whenever it sees fit. The parent and/or guardian has the right to file a complaint with the supervisory authority (in principle the Belgian Supervisory Authority <https://www.gegevensbeschermingsautoriteit.be/>).

For details regarding this processing, please read the Privacy Notice:
<https://www.thebicestercollection.com/en/legal/village-privacy-notice-en/>

- via email: MMV-Legal@valueretail.com;
- via fax: +32 (0) 89/77 40 20;
- via mail: Maasmechelen Village, Zetellaan 100, 3630 Maasmechelen