



TAG HEUER BOUTIQUE  
BICESTER VILLAGE



**Celebrate summer with TAG Heuer. Discover the perfect timepiece to match your summer look and find out about the latest TAG Heuer brand news.**

If ever there was a watch to wear in the summer, it's the TAG Heuer Carrera. It's bold, clean lines catch the light and the selection of complications and styles make it the obvious choice for anyone who wants to make a statement this season.

We've picked out some of our favourite new TAG Heuer Carrera timepieces that can be found in the boutique, as well as highlighting some particularly eye-catching black styles which emanate style and sophistication.





COLLECTION FOCUS

## TAG HEUER CARRERA

The iconic sports watch designed for professional drivers and sports-car enthusiasts.

Born on the race tracks in 1963, TAG Heuer Carrera is the spirit of endurance and high performance on your wrist. With refined indexes and hands to better catch the light, the TAG Heuer Carrera watches are an assertive statement for an elegant yet sporty feel.

The TAG Heuer Carrera has evolved into an expansive collection, with a range of designs featuring a variety of calibres, functions, straps, and materials, for men and women. But some things never change – each TAG Heuer Carrera is built for resilience, with clean lines, easy legibility, and a thrilling history to set any pulse racing.

Designed by Jack Heuer himself, the TAG Heuer Carrera Chronograph embodies not only the racing spirit but a powerful elegance and simplicity; with only the registers and applied markers visible on the dial, the fixed inner bezel (a slightly raised band placed under the convex glass) is engraved in a scale of fifth-of-a-second

increments. As Jack says, 'I wanted a dial that had a clear, clean design', created to be easily legible ideal for the professional driver or racing enthusiast.

The first TAG Heuer Carrera was available with a Chronograph scale, and soon scales for a tachymeter, decimal minutes, or pulsometer were

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## Discover in the Boutique



An updated classic with the iconic features of the 1963 original: bold blue dial, elongated lugs with straight lines for a great look and an elegant fit, and luminescent baton markers and matchstick hands for superior readability.

WAR201E.BA0723



A delicately-sized TAG Heuer Carrera 28mm with diamond-decorated dial. Its Calibre 9 automatic movement is discreetly housed in polished steel case. The sleek, very comfortable bracelet is in fine-brushed and polished steel.

WAR2413.BA0776



The 41mm day-date model displays the refined TAG Heuer Carrera styling to perfection. The contrast of black dial and rose gold-plated hands, indexes, logo and Day-Date window is impactful and alluring.

WAR201C.BA0723

incorporated – with triple calendar models and cases in steel or precious metals such as gold (equally suited standout performance on the track, for sport or dress).

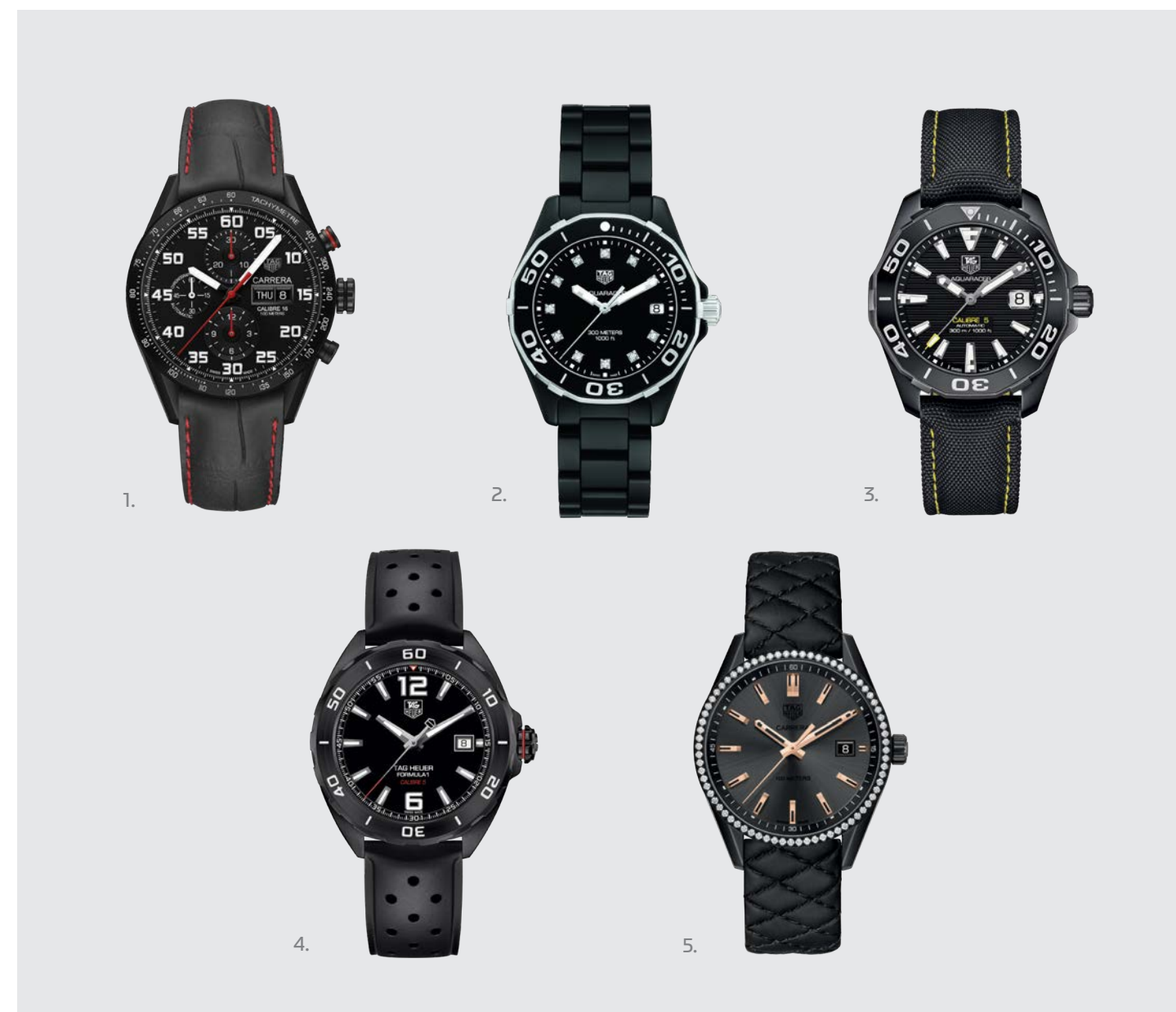
Jack Heuer's love of modern art and architecture, not to mention his passion for racing, have informed the watch's simple face and clean, easy-to-read dial. This is truly a timepiece for the driver. Eliminating

any superfluous adornment – for optimal legibility at high speed and in all lighting conditions, thanks to Superluminova accents – the TAG Heuer Carrera combines aesthetics and functionality with unparalleled elegance.

Whether you're a racing pro with a thirst for exceptional accuracy, a gentleman-about-town with a hunger for impeccable style,

or simply a high-flyer with an irrepressible spirit, the TAG Heuer Carrera has your back. Immediately recognisable as a symbol of elegance, sportsmanship, daring, and speed, this iconic style is equally at home on the starting line or the red carpet.





Discover a timepiece to compliment you on any occasion. Our black watch selection will give you that cool, strong, luxury look you want.

1. A Day/Date edition of the Calibre 16 automatic chronograph, with 43mm black PVD coated titanium case and black enhanced dial. The masculine strap is black alligator with red top-stitching.  
*CV2A83.FC6393*

2. Swiss-made, this elegant TAG Heuer Aquaracer is an aesthetic 35 mm watch. This model features a Ceramic case and a Quartz movement.  
*WAY1397.BH0743*

3. Swiss-made, this bold TAG Heuer Aquaracer is an aesthetic 41 mm watch. This model features a Steel case and a Calibre 5 Automatic movement.  
*WAY218A.FC6362*

4. Swiss-made, this bold TAG Heuer Formula 1 is an aesthetic 41 mm watch. This model features a Steel Black PVD case and a Calibre 5 Automatic movement.  
*WAZ2115.FT8023*

5. Swiss-made, this elegant TAG Heuer Carrera is an aesthetic 39 mm watch. This model features a Steel Black PVD case and a Quartz movement.  
*WAR1115.FC6392*



# MONACO HISTORIC GRAND PRIX



8 different eras of motorsport. 3 glorious days of racing. 1 iconic track. The 13th Grand Prix de Monaco Historique took place from Friday 13<sup>th</sup> - Sunday 15<sup>th</sup> May. And as its official sponsor and timekeeper, we watched all the action from the edges of our seats from qualifiers to race day. It was a blistering ride, and a very nostalgic weekend of racing.

The rare and at times iconic motorsport vehicles have the privilege of competing on the

famous Monaco track. This circuit in the heart of the city has been the setting for some of motor racing's finest moments for almost a century, particularly during the prestigious F1 Monaco Grand Prix. Today, it still uses almost exactly the same route as when it started in 1929.

The Monaco Historic Grand Prix brings together everyone who loves motorsports, whether they are champions, collectors, keen amateurs or simply fans.



From the 2021 Formula 1 season opener in Bahrain to its final round in Abu Dhabi, Max Verstappen, representing a new, young generation of pilots, pushed past his limits, demonstrating tireless determination and skill. Max launched his career quite young, back in 2013, and has since shown up with energy and excitement. Despite several setbacks, Max emerged victorious as the 2021 drivers' champion, marking his very first world championship.

2021 Formula One world champion Max Verstappen relives the moment he crossed the line to win the title.



The Edge is a series of conversations with extraordinary people operating at the edge of possibility.

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Sign up [here](#).

VIRTUAL SHOPPING

TAG Heuer continues to offer a Virtual Shopping service which allows you to view the TAG Heuer collections from any location. Our expert advisors will advise on the best product for you and assist you in placing orders delivered directly to your door.

1 CONTACT THE BOUTIQUE

Contact the boutique and our expert advisors will be delighted to arrange a private appointment.

2 YOUR APPOINTMENT

Your virtual appointment will either take place over the phone, as a video call, by email or WhatsApp.

3 DELIVERY

If you’ve chosen to have your purchase delivered, it will be safely delivered to your door.



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