








Love, sweet love

MAISON LADURÉE CELEBRATES GOURMET LOVERS

Maison Ladurée has come up with some delicious creations and unique events to celebrate the season of love. To be discovered and enjoyed from the end of January 2024.

The art of expressing love in all its forms takes center stage this Valentine's Day as Maison Ladurée, an exquisite patisserie house, unveils several ways to convey true love. Boxes of macarons, a patisserie creation, a gourmet afternoon tea or even a romantic dinner... Many treats have been prepared to delight taste buds and hearts alike.



A BOX OF MACARONS TO DECLARE YOUR LOVE

For Valentine's Day, Maison Ladurée is adorning its gift boxes by transforming the iconic laurel wreath into a heart—the universal symbol of love. This heart features Ladurée's signature colours: Pink contrasting with red, the colour of passion. And for the ultimate expression of love, an “I love you” note is delicately nestled on the inside of the box like a well-kept secret.

Available from 31st January to 20th February in stores and on laduree.fr.

Box of 8 macarons : 26€
Box of 18 macarons : 53€





A limited-edition heart-shaped vanilla-strawberry cream macaron will be available exclusively for Valentine's Day. The ideal gift for food lovers!

Available from 31st January to 20th February 2024.
In a heart-shaped only from 1st to 15th February
in stores and on [laduree.fr](https://www.laduree.fr).



Vanilla-strawberry macaron : 2€50


Vanilla-strawberry heart-shaped macaron : 3€30



A PATISSERIE TO MELT YOUR HEART

Soft, tender and sweet, Ladurée's patisseries are like little declarations of love. This season's signature creation, “Le Baiser”, is an almond dacquoise filled with strawberry compote, topped with an orange blossom vanilla mascarpone cream.

Available from 10th to 14th February 2024 in stores and on laduree.fr through click&collect.



Price : 12€ each





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